

It's #nevertoolatetoplay

Would you call yourself an 'adult beginner' violin or viola player?
If so, Kun wants you!

This spring, Kun is launching a social media campaign, **#nevertoolatetoplay**, to celebrate the many adults who discover a love of playing the violin or viola. By participating in our campaign you'll **help us debunk the myth that the only time to take up a musical instrument is during childhood.**

We'd love to hear from you about what it's like to learn a string instrument as an adult, or to return to it for the first time in years. What are the challenges? What made you decide *now* was the time to get an instrument or start taking lessons?

For the campaign, we're looking for a photo - of you, or your instrument, or perhaps the corner of your home where you practice. Tell us your name and where you live (city/state/country). And please caption your photo with the answer to one of the following questions:

1. What do you love about learning to play an instrument?
2. Why violin?
3. What advice would you give to someone who is thinking about playing violin or viola?

Or feel free to send us a video if you prefer! Video submissions must be less than 1 minute long to be shared on social media.

Share your posts online with the tag **#nevertoolatetoplay** and **@kun_rest**, or email them to **emily@kunrest.com**.



facebook.com/kun_shoulder_rest



[@kun_rest](https://www.instagram.com/kun_rest)



[@kun_rest](https://twitter.com/kun_rest)

A few quick Ts&Cs:

- By sharing a post tagged #nevertoolatetoplay and @kun_rest, or by submitting a post via email, we will assume your consent to share your post on Kun social media pages. If you ever want something taken down, send us a message!
- Posts submitted by email may be shared in an abbreviated form.
- Submissions are not guaranteed to be shared on Kun social media pages.
- This campaign is run by the Kun Shoulder Rest, but a Kun rest is not required for participation!



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